



presents

EXPOLine

Make them stop. Make them feel. Make them remember.

Imagine!

- **Imagine your exhibition presence isn't just seen, but remembered.**
ExpoLine by SsakoolHypers brings the language of tomorrow's design to today's event spaces.
- **We don't build boxes — we build experiences.** We don't create booths — we shape spatial messages that stop people in their tracks, invite photos, and linger in memory.
- **Based on the technological and aesthetic innovations** of the Nivicor by SsakoolHypers architectural system, ExpoLine elevates trade show stands, installations, and pavilions into a new dimension.
- With the Dragonskin™ cladding system, **we unlock formal freedom like no other** solution. The combination of industrial precision and tailored creativity ensures every installation is unique — just like the brand it represents.

Step beyond the world of templates. Choose ExpoLine when you want more than a presence — when you want to leave an impression.



Mission & Vision

- Shaping spaces that shape perception.
- ExpoLine's mission is to raise the bar for exhibition presence — visually, functionally, and emotionally.
- A stand isn't just a location — it's a message, an experience, a three-dimensional expression of identity.
- Our vision is a future where exhibitions transcend information panels and become immersive environments, where every brand receives a physical manifestation of its essence — one that audiences remember.



Technology background

ExpoLine uses the Dragonskin™ surface combined with Tovaj Industries' robot technology developed within the Nivacor by SsakoolHypers project, offering unparalleled formal freedom, factory-made precision, and a cutting-edge aesthetic.

- Freeform shapes — curves, perforations, folds with little to no structural limits
- Lightweight and durable — easy transport and installation
- Indoor and outdoor compatible — weather-resistant surfaces
- Locally developed and manufactured — Hungarian innovation, local supply chains
- Designed for the context — tailored to site-specific safety, technical, and logistical needs



Why Choose Us?

- *Because first impressions matter — and there's no second chance.*
- *ExpoLine doesn't just build stands — we build spatial presence. We translate brand identity into architecture.*
- *Because we think sustainably: we strive for circularity through conscious material selection, modular design, and reusable components. We aim not just to impress, but to take responsibility.*
- *Because we think with you.*
- *We don't sell structures — we co-design experiences. We listen, propose, and shape ideas into built reality.*



Service Process - From Brief to Build

Every collaboration is unique. But the process is clear and reliable:

1. **Brief** – purpose, location, identity, goals
2. **Concept** – form strategy, installation type, material palette
3. **Design** – visualizations, refinement, budgeting
4. **Production** – factory prep, pre-assembly
5. **Installation** – fast, precise on-site execution
6. **Dismantling** and reuse – future-ready components



Sustainability & Reuse

ExpoLine strives for circularity in every aspect. While not all elements are 100% recyclable, we design for longevity, adaptability, and minimal waste.

- Partially recycled materials
- Modular, bolted structures
- Compact logistics, low on-site waste
- Smart material use adapted to context





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Installation Types - Detailed Descriptions

Wall Segment

The most basic yet powerful tool in spatial design. ExpoLine wall elements do more than divide — they focus. Flat or curved, layered or backlit, printed or perforated — our walls become visual backdrops, brand carriers, or projection surfaces.

Frequently asked Extras:

- Integrated LED backlighting
- Custom graphic printing or branding
- Perforated or cut-out motifs
- Acoustic paneling options
- Interactive surfaces (touchpoints, QR/NFC activation)
- Built-in product display slots or niches
- Integrated sound zones or ambient audio

Starting from: EUR / m²



Extended Wall / Maze

A wall that guides rather than blocks. Extended or labyrinthine layouts create movement, leading visitors through spatial narratives. Every turn, fold, or texture reveals a new message — transforming space into storytelling.

Frequently asked Extras:

- Thematic segmentation (visual or narrative)
- Built-in product display slots or niches
- Integrated sound zones or ambient audio
- Visitor tracking or movement sensors
- Multi-texture surface combinations
- Integrated LED backlighting
- Custom graphic printing or branding

Starting from: EUR / m²



Podest / Platform

Horizontal display surfaces that elevate content — literally and figuratively. ExpoLine platforms can be flat, tiered, or sculptural, supporting products, installations, or serving as seating. Designed with lighting, angles, and access in mind.

Frequently asked Extras:

- Transparent casing or product showcase units
- Underlighting or edge-lighting
- Non-slip or premium finish surface
- Branded carpet or soft top layer
- Hidden storage compartments or lifting displays
- Integrated sound zones or ambient audio

Starting from: EUR / m²



Column / Sculpture

Vertical forms that rise above — visually and symbolically. Sculptural installations can be abstract or representational, static or interactive. They serve as beacons, brand icons, or immersive artworks.

Frequently asked Extras:

- Rotating base or motorized movement
- Internal LED or dynamic lighting
- Sensor-activated audio/light effects
- Built-in screen or interactive display
- App-controlled content variation
- Integrated sound zones or ambient audio

Starting from: EUR / m2



Roof element

Overhead enclosures create focus, shelter, and atmosphere. Floating, arched, or layered forms give identity to spaces beneath. Indoors or outdoors, ExpoLine roof elements frame the experience.

Frequently asked Extras:

- Integrated LED backlighting
- Custom pattern cut-outs or overlays
- Textile inserts for shading / softening
- Acoustic ceiling panels
- Suspended “floating” effect
- Discreet audio integration from above

Starting from: EUR / m2



Gateways & Portals

Where the journey begins. Spatial thresholds guide attention and set expectations. Whether arched, tensioned, or sculptural, ExpoLine portals mark the transition from outside to experience.

Frequently asked Extras:

- Integrated LED backlighting
- LED strip lighting
- Motion-triggered light effects
- Entry registration or RFID access
- Interactive entry zones (badge printing, welcome screen)
- Branded selfie-point or photo frame integration
- Integrated sound zones or ambient audio

Starting from: EUR / m²



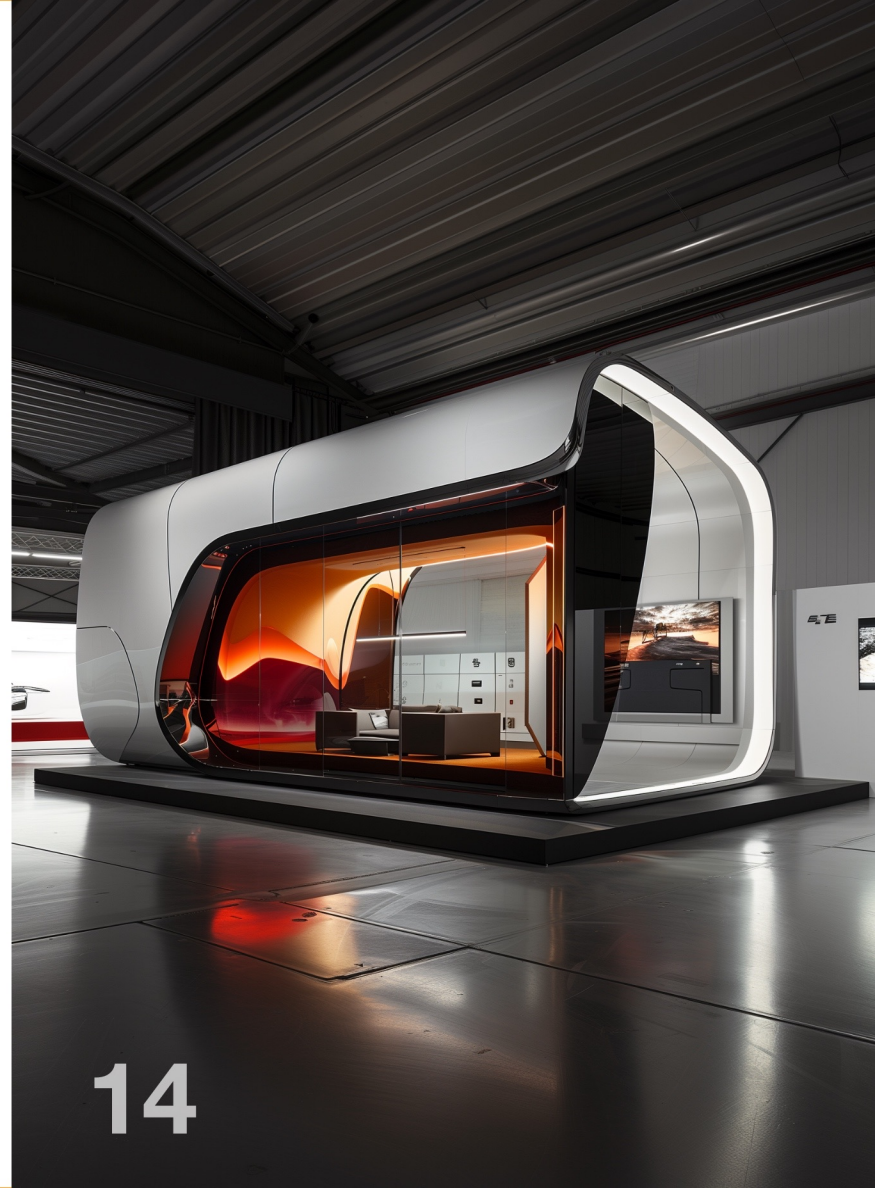
Covered pavilion & Capsule

An architecture within architecture. ExpoLine pavilions are fully walk-in units — ideal for private experiences, VR, negotiation spaces, or immersive storytelling. Shape, layout, and cladding are always brand-specific.

Frequently asked Extras:

- Integrated LED backlighting
- Acoustic paneling options
- Built-in product display slots or niches
- Ventilation or air-conditioning integration
- Lockable doors and partitioning
- Acoustic treatment for quiet/private use

Starting from: EUR / m²



Combined Systems

ExpoLine installations are rarely standalone. They are designed as integrated spatial environments. Different types — a maze wall, a sculptural totem, a roofed pavilion — are composed into a single experience.

This synthesis turns the exhibition space into a journey — inviting visitors not only to view, but to move, discover, and connect. Architecture becomes a medium for emotion.

Contact us & let's plan together!



Let's Create an Experience!

Want an installation that can't be ignored? Get in touch with us!

Contact



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